SheSociety

WWW.SHESOCIETY.COM.AU

WHO IS SHE?

SheSociety is an online publication which shares the experiences and stories of women Australia wide.

We are home for topics relating to local opinion, women's issues, social commentary, relationship discussions, events, parenting, cooking, craft, health/fitness and touching personal stories. Our contributors are from all walks of life.

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OPPORTUNITIES

Partner & promotional content

- Guest posts
- Home page features
- Social media promotion
- Advertising spaces
- Newsletter placements

Interviews and features - can be written, filmed or produced for our podcast.

OUR REACH

11,220

Website views

February 5th - March 5th

1,400+

Instagram Likes

3,800+

Facebook Likes

10,250+

Newsletter database

500,000+

Potential Paid Facebook post reach

25-55 years

Leading age group

PROMOTE WITH SHE

GUEST ARTICLE - $400 + GST

- ONE ARTICLE
- LONG-TERM PLACEMENT IN POST RELEVANT CATEGORY.
- INCLUSION OF YOUR LINKS IN POST
- WRITTEN CONTENT PROVIDED

PROMOTIONAL ARTICLE - $500 + GST

- ONE ARTICLE
- LONG-TERM PLACEMENT IN POST RELEVANT CATEGORY.
- INCLUSION OF YOUR LINKS IN POST
- SHESOCIETY CURATES CONTENT

HOME PAGE PLACEMENT

- $175 +GST PER MONTH
- $1215 +GST FOR THREE MONTHS
- $1430 +GST FOR SIX MONTHS

WE CAN DISCUSS BESPOKE PACKAGES DEPENDING ON YOUR PRODUCT OR SERVICE AND BUSINESS GOALS.

SOCIAL PACKAGES

SOCIAL MEDIA PLACEMENT

PACKAGE 1 - $175 + GST

- 1 POST ON OUR FACEBOOK
- 1 POST ON OUR INSTAGRAM

PACKAGE 2 - $325 + GST

- 1 POST ON OUR FACEBOOK
- 1 POST ON INSTAGRAM
- 1 INSTAGRAM STORY
- 1 FACEBOOK STORY

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ADVERTISE WITH SHE

Each advertising space is shared with a maximum of 4 other businesses as an alternating slide on the websites home page.

The team at SheSociety can create the asset for your approval or you can submit your own depending on your businesses needs.

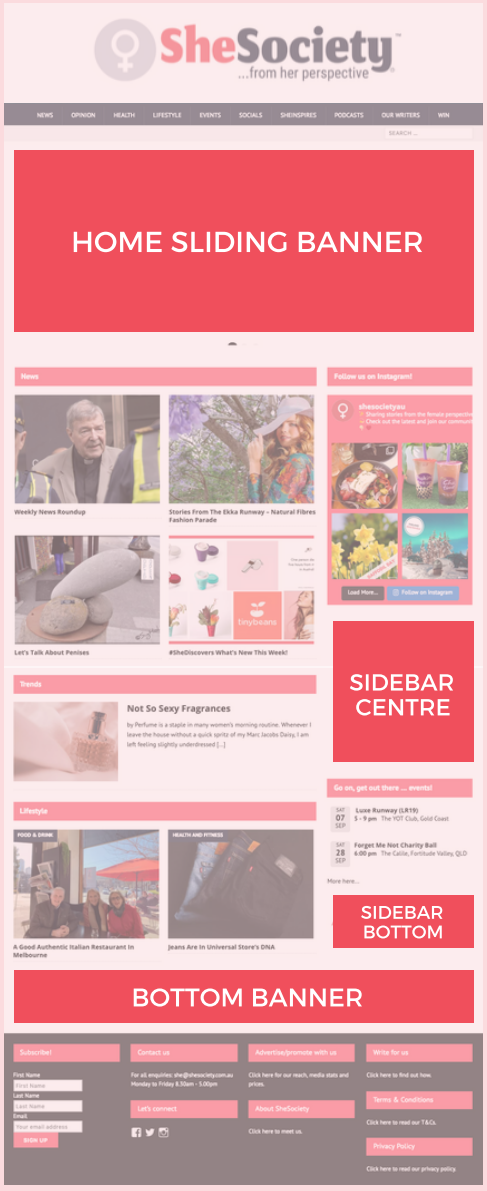
HOME SLIDING BANNER
$1375 + GST PER MONTH - 1030PX X 401PX

SIDEBAR CENTRE SPACE
$1240 + GST PER MONTH - 325PX X 323PX

SIDEBAR BOTTOM SPACE
$1200 + GST PER MONTH - 325PX X 105PX

BOTTOM BANNER
$1200 + GST PER MONTH- 1030PX X 110PX

WE CAN DISCUSS WEEKLY RATES



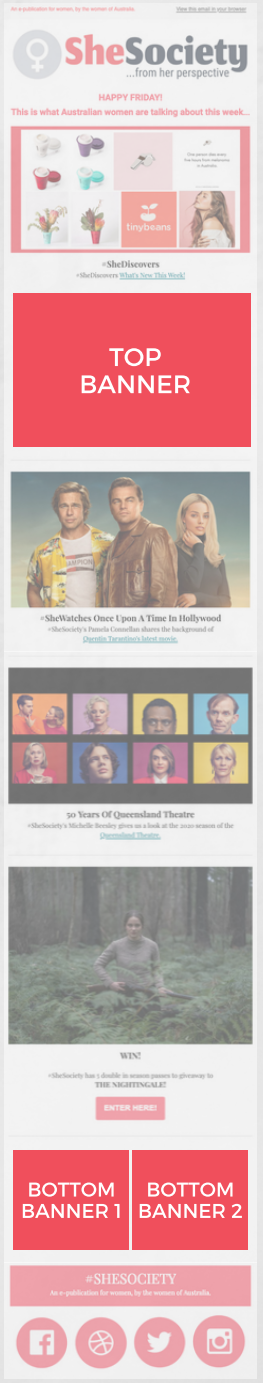
THIS WEEK WITH SHE

NEWSLETTER PLACEMENT

- 1 INSERT - $175 + GST
- 4 INSERTS - $480 + GST
- 12 INSERTS - $1250 + GST
- TOP FEATURE STORY (ONCE) - $250 + GST

AD PLACEMENT

- TOP BANNER $225 + GST
- BOTTOM BANNER SLOT 1 $175 + GST
- BOTTOM BANNER SLOT 2 $175 + GST



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FIND US HERE

@SheSocietyAU

she@shesociety.com.au

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